

PRESS RELEASE

LET'S CELEBRATE OUR HERITAGE

49TH ANNIVERSARY OF THE KENYA NATIONAL FLAG

IT PAYS TO KNOW OUR HISTORY. THE KENYA NATIONAL FLAG IS ONE OF THE BEST KNOWN FLAGS IN THE WORLD.

YOU HAVE PROBABLY SEEN THE KENYAN FLAG AS IT IS FAMOUSLY ADORNED BY KENYAN ATHLETES ON LAPS OF HONOR IN ATHLETICS STADIUMS THE WORLD OVER. IT CONSISTS OF BLACK, RED AND GREEN HORIZONTAL BANDS EACH SEPARATED BY A WHITE STRIPE. A MASSAI SHIELD AND 2 SPEARS SIT IN THE CENTER OF THESE BANDS.

OUR MAIN OBJECTIVE IS TO RAISE PATRIOTISM THROUGH FLAG AWARENESS, BY PROMOTING THE USE OF THE **KENYA NATIONAL FLAG**, **THE NATIONAL ANTHEM** AS WELL AS THE **NEW CONSTITUTION 2011**

FLAGS FOR SCHOOLS IS A PROGRAM THAT WILL RUN FOR THE NEXT SIX MONTHS WITH AN AIM TO GIVE THE NATIONAL FLAG TO ALL LEARNING INSTITUTIONS IN THE REPUBLIC OF KENYA

FOR PATRIOTIC KENYANS WHO ARE ENTHUSIASTIC TO SPONSOR A SCHOOL WILL GET IN RETURN A NATIONAL TABLE FLAG WITH BASE

FOR CORPORATE COMPANIES WILLING TO SPONSOR ANY NUMBER OF SCHOOLS, A DEDICATION PLAQUE WITH YOUR LOGO AND THE SCHOOL NAMES WILL MAKE AN UNFORGETTABLE ELEGANT STATEMENT.

NOTHING COULD BE FINER THAN GIVING SCHOOLS A SYMBOL OF BOTH INDIVIDUAL AND NATIONAL PRIDE AT A PRICE YOU'LL APPRECIATE

EDITORS NOTES

- FLAGS FOR SCHOOLS IS FULLY REGISTERED
- PROMOTE CIVIC EDUCATION THROUGH THE NEW CONSTITUTION
- WE HAVE DEVELOPED THIS FLAG AWARENESS PROGRAM AFTER OUR RESEARCH ON THE USE OF THE NATIONAL FLAG (SEE ATTACHED PICTURES – THAT REFLECTS OUR ATTITUDE ON PATRIOTISM)

FOR FURTHER INFORMATION CONTACT

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FACT

OF OVER 33,000 SCHOOLS IN KENYA, FEWER THAN 26% HAVE A PROPER NATIONAL FLAG ON DISPLAY

FACT

VERY FEW SCHOOLS HAVE A CUSTOM DESIGNED FLAG WITH THEIR SCHOOL CREST / NAME

FACT

OF OVER 250 SCHOOLS SURVEYED, 250 RESPONDED POSITIVELY TO THE NOTION OF FLYING THE NATIONAL FLAG

SADLY

ALTHOUGH EVERY SCHOOL SHOULD PROUDLY DISPLAY THE NATIONAL FLAG, FUNDING IS NOT MADE AVAILABLE.



FLYING A TORN FLAG DURING SPORT DAY FUNCTION AT A SCHOOL IN MURANGA



A CLOSE-UP PICTURE OF THE SAME FLAG